

NEWSLINE

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SAFRIPOL RATED ONE OF SA'S BEST EMPLOYERS FOR A FOURTH YEAR IN A ROW



Hi Everyone!

At the CRF Institute's award ceremony Wednesday night, Safripol was ranked the best employer in the Chemicals & PetroChemicals Industry, South Africa. Safripol was also placed 6th amongst the small sized employers. This is the fourth consecutive year we have received the Best Employer accreditation, what an achievement!

The overall winner was Microsoft SA (Pty) Ltd.

We know that most of the participants use the detailed feedback provided by the CRF to improve their performance – just as we do. To stay in the game you have to keep getting better as the goalposts continually move.

Safripol purposefully uses CRF for the rigour and credibility of their evaluation process. The result is a combination of desk research, analysis and interviews with senior managers and employees, the scoring and selection being overseen by the auditing firm Grant Thornton. The process uses the best of local and international standards to measure the competing companies.

You are part of an organization that is highly rated in terms of how it treats and manages its people.

We will continue to scrutinize our weaknesses as well as our strengths, to benchmark ourselves against some of the overall winners in this research study, and to consult with CRF's experts on our strategy for improvement. All of this is vital if we are to continue to attract the best people in our industry, and to provide an environment that allows our people to reach their full potential.

So while congratulations are in order for Sakkie du Plessis and his team, this is an award that all of us can be proud of. To win it four times in a row is surely proof – if any more were needed – that together we make up a truly remarkable organization.

Best regards,

Joaquin

PS: Click on these links to see the [profile](#) of Safripol which is featured in the CRF Institute's "Best Employers South Africa 2011/2012" report, and the Safripol [advertisement](#) which we placed in today's edition of Mail & Guardian.



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